

My #1 Blog Secret **by** **Jupiter Jim**

JupiterJim.com

JupiterJim.CLUB

[This report was created without a fancy eBook cover graphic in order to save paper and ink when printing!]

About Jupiter Jim

Here is my personal mission statement:

“To share positive, life-changing information with as many receptive people as I can.”

~ Jupiter Jim

And here’s my business mission statement for 2016:

“To help 1,000 people become successful online marketers in 2016!”

~ Jupiter Jim

Please visit <http://JupiterJim.CLUB> to check out **Jupiter Jim’s Marketing Club** and **Jupiter Jim’s NO COST Marketing System** and to view all of my FREE blog posts, articles and FREE VIDEO TUTORIALS on WordPress, Thesis Theme, Marketing, Motivation and more!

I also specialize in building top-notch, **professional WordPress websites** for small and home-based businesses.

I also provide **tutoring** over the phone and the Internet to anyone, anywhere in the world.

If you have any questions, or if I can help you in any way, **please contact me** at JupiterJim.com or JupiterJim.CLUB

Feel free to contact me at: <http://JupiterJim.com> to discuss designing a professional WordPress blog or website for you!

I hope to hear from you soon!

My #1 Blog Secret

I'm about to share *My #1 Blog Secret* with you.

My #1 Blog Secret:

1. Will improve your blog and website SEO.
2. Will bring more visitors to your blog and website.
3. Will encourage more blog comments.
4. Will help increase subscribers to your email list.
5. Will improve your Alexa.com ranking
6. Will improve your Google 'PageRank'.
7. Will improve your **SERP** (Search Engine Results Page which is different from 'PageRank').
8. Will improve your blog and website 'domain authority'.

Before I tell you what *My #1 Blog Secret* is, I want to prepare you for some of the possible downsides.

1. It's NOT a one-time thing. You can't just do it for a week and say "Done!"
2. It's easy to do, **but it's also easy NOT to do!**
3. It does require some work.
4. It does take some time.

The following are the **upsides** to the strategy I'm going to share with you.

1. It's easy to do.
2. You can do a little everyday (15 minutes) or a lot once per week (about 75 minutes once per week).
3. You don't need special software or training.
4. It does NOT COST YOU A PENNY!
5. It really works!
6. It is cumulative and has long-lasting positive effects!
7. This report is all you will need to get started.

Before we get any further along, I want to share a story with you from the Bible. It doesn't require that you believe in the Bible. It does not matter what your religion is or isn't. What **DOES** matter is that you read this short story and **understand the main point** of the story because the lesson applies to **many areas of life**, not just to **My #1 Blog Secret**.

Okay, so here's the story...

Naaman was a very successful military general during ancient Biblical times. His problem was that he suffered from leprosy or some other type of contagious skin disease. The servant girl to his wife suggested that he visit the prophet Elisha so that he might be cured of this terrible affliction.

Naaman was persuaded, so he went with his horses and chariots to the door of Elisha's house and asked to see the Prophet. But Elisha sent out a messenger out to Naaman with this message: "Go and wash yourself seven times in the Jordan River. Then your skin will be restored, and you will be healed of your leprosy."

Rather than follow the directions of the Prophet, Naaman became angry and stalked away. "I thought he would certainly come out himself to meet me!" he said. "I expected him to wave his hand over the leprosy and call on the name of the Lord his God and heal me! Aren't the rivers of Damascus, the Abana and the Pharpar, better than any of the rivers of Israel? Why shouldn't I wash in them and be healed?" So, Naaman became indignant and left in a rage.

But his officers tried to reason with him and said, "**Sir, if the prophet had told you to do something very difficult, wouldn't you have done it? So you should certainly obey him when he says simply, 'Go and wash and be cured!'**" Naaman relented and went down to the Jordan River and dipped himself in it seven times, as the man of God had instructed him to do. And his skin became as clear and healthy as the skin of a young child's, and he was healed!

Ok, so what's my point? Why did I make you read that story?

My point is that ***My #1 Blog Secret*** may not seem powerful to you because it's so simple. It may seem like "no big deal" because this report is **FREE** to you (not \$47).

It may seem like ***My #1 Blog Secret*** is nothing special because you don't need to spend \$147 on a new plugin to make it work for you.

It may seem like ***My #1 Blog Secret*** is not powerful because I am not charging you \$197 for a combination of a Kindle eBook, a webinar and a DVD video course.

It may seem like ***My #1 Blog Secret*** is not such a big deal since it's so simple and easy to do (like the instructions given to Naaman by Elisha, the prophet, to simply go and dip himself in the Jordan river!).

It may seem like ***My #1 Blog Secret*** is NOT such a big deal because you may already have heard of this powerful strategy before (and then did NOTHING with it!).

But, I assure you, that if you will learn and apply the strategy that I am calling ***My #1 Blog Secret***, your search engine results will improve steadily over time, along with your Alexa rank, your Google PageRank, your Domain Authority, Page Authority and the number of visitors arriving at your site.

And, as the number of visitors to your site increases, so also will the number of blog comments and email subscribers increase, correct?

Thank you for reading thus far. Your patience is about to be rewarded.

Okay, so here it is...

Here's the simple, yet powerful strategy that I personally have employed and that has worked wonders for me and my blog.

My #1 Blog Secret is called "blog commenting!"

You are probably thinking right now: "Oh, gimme a break, is that all he's got? Is that what Jupiter Jim is calling **"My #1 Blog Secret"**? Is he serious?"

Yes, that is all I've got because that's all I NEED. It's powerful and it works. It works because it builds backlinks and backlinks are really important for your blog and website SEO! **This strategy has worked for me and it will work for you, too!**

When the Google bots visit and crawl through a site about 'fishing' (for example) and detect that there are only 17 other blogs or websites (out of the millions on the Internet!) linking to that site on 'fishing', then Google figures that **no one else** on the

Internet regards that site about 'fishing' as very important. When Google bots crawl a site such as Wikipedia.org and detect about 50,000 sites linking to Wikipedia.org, then Google determines that Wikipedia is probably an important website. Those are two extreme examples, of course, but you get my point – **the number of legitimate backlinks** to a website tell Google how important or popular that site is. So Google will, in turn, move that site higher up on the search engine results page (**SERP**) for the topic of 'fishing'.

You WANT Google to view your website as an **important** website that people like to visit and link to, because it's such a useful resource for that topic – in this case, the topic of 'fishing'.

Now, please understand that backlinks are *not the only criterion* that Google uses to evaluate the quality and relevance of a website in its search results, but it has always been, and still is, a **very important one**. So use that information to your advantage and **keep reading**. Don't just dismiss this information offhand because you've heard it all before or because I didn't charge you \$47 for this report.

So, again, what you want are backlinks to your site – links on other people's websites that point to a page or post on *your own website*. There are many ways to get backlinks to your site. And, ideally, you want to use several different legitimate methods to get backlinks to your site. But, in this report, we are going to focus on the simplest and easiest method of building backlinks to your website – **blog commenting**. It's simple, it's easy, and it's free and you can do it in your spare time. That's why I like it.

So WHERE do I find blogs to comment on?

That's easy. Just Google "blogs on WordPress", "blogs on fishing", "blogs on scrapbooking", "blogs on health and wellness" or whatever your blog niche happens to be. Next, simply click on those blogs, read a post, and leave a comment on it. It's as simple as that.

Blog Commenting Tip #1

Find **Lists of blogs** related to your topic. For instance, type into Google "list of blogs on health and wellness." Once you find the list, bookmark it and return to that list every day or every week to do your blog commenting.

What is the proper way to comment on a blog?

That's easy. **Just Be sincere!** Don't waste your time or the blog owner's time with useless comments. **Just read the article and leave a meaningful comment.** Don't leave a comment like, "great post! Thanks so much! I can't wait to share this post on Facebook, it was so helpful." If you can leave the same comment on any other blog post without having read the article, then you know the comment is worthless and the author of the blog post knows it's worthless, and will probably not approve your comment. So now you've just wasted your time, the author's time, fooled no one, and achieved nothing.

On the other hand, if you read the blog post, and leave a comment that indicates that you've actually read the post and are trying to add **something valuable or meaningful to the discussion**, then your comment will likely be approved and you will end up with a **legitimate backlink to your site**. Most excellent!

Mission Accomplished.

Now just “wash, rinse, and repeat.”

How often should I comment?

I recommend commenting on about 5 blog posts per week. You can comment on one blog post per day (taking two days off per week). Or you can just comment on 5 blog posts all in one day, on a Saturday, for instance. Either way is fine, as far as Google is concerned.

Why did I choose that blog commenting schedule for you?

Here's the deal. This program only works if you stick with it week after week, month after month. If you stick with the schedule I just gave you, then at the end of the year, you will have at least 250 websites with links pointing back to your website or blog (in other words, **250 backlinks** pointing to your site – that's awesome).

If you try to do all 250 backlinks in one week, or in one month the links will not look 'natural' to Google (especially if you have a new website). Google is not stupid. Google will know you are trying to 'game the system' or manipulate your SEO results and you will just end up getting penalized by Google in the end. When it comes to blog commenting and building backlinks, patience is a virtue. So be virtuous and have patience. Stick with a schedule that makes your backlinks appear as if they are occurring naturally. Remember, Google is not dumb. The people who run the Google search engine are not dumb. To 'fool' Google, you need to be smart and patient. You can do it. It's not difficult. It just takes time, patience, persistence and a commitment on your part to do things right.

The other reason I chose this schedule for you is because it is important that you do not burn out or get tired of blog commenting. It is important that you stick with it week after week, month after month for at least one year. This schedule will allow you to build a minimum of 250 high quality backlinks to your blog, with no stress and no mess. If the process of blog commenting does not seem enjoyable and effortless, you will eventually quit. It's easy to do one blog comment per day (with 2 days off per week). Anyone can do that. It takes maybe 15 or 20 minutes per day at the most. Plus, as you read these blogs posts, hopefully you will learn something relevant to your niche and be entertained in the process.

Blog Commenting Backlinks on Steroids

Here's my **\$50 tip for you**. Spend a lot of time commenting on blogs that have the CommentLuv plugin installed!

What is the CommentLuv plugin?

It's a plugin that gives you a link back to a particular blog post or page on your own site when you leave a comment on someone else's blog post.

Please note that you do **NOT have to purchase** the CommentLuv Premium plugin. **You need to find other bloggers who have installed this plugin on their site.**

So where do I find CommentLuv enabled blogs?

That's easy! Just type into Google "commentluv enabled blogs" or "commentluv enabled blogs for health and wellness" or whatever niche your blog is in. The following is an example of a web page that lists a bunch of CommentLuv enabled blogs. Most of these websites have to do with WordPress and blogging. You, ideally, want to find a list of CommentLuv enabled blogs that are related to the niche that your blog is in, such as "health and wellness", "60's and 70's music", "traveling", "scrapbooking", etc.

Here's the link I'm talking about:

<http://www.trafficgenerationcafe.com/commentluv-enabled/2/>

(many of these links are now for out-of-date or expired websites, but the list gives you an idea of the kind of list I'm talking about.)

Do It Naturally

Now that I've told you about CommentLuv, it's **really important that you do not overdo it**. What do I mean by that? I mean that it does not look natural for you to have 99% of all your backlinks coming from CommentLuv enabled blogs pointing to your site. Google doesn't like it when your link building doesn't look natural. When your link building doesn't look natural, Google gets suspicious and penalizes you! Ouch! You don't want that.

So how do I do it Naturally?

When you are young and go out on your first date, you wonder how you are supposed to act, right? If you're a guy, you want to act cool. But you are still wondering "What should I say? How should I act? How should I dress? Where should we go?" So, your very wise best friend tells you to "just be yourself." In other words, your best friend is telling you to just **"act naturally"** -- don't try to be someone you're not. **No one likes a phony, especially Google.**

So if you are acting naturally, like a genuine blogger or blog commenter, then some of the posts that you comment on will be CommentLuv enabled and some will not. So that's how you have to do it. You can start by commenting on a CommentLuv enabled blog post. Once you are there, you will see other blog comments with links back to their blog posts. Click on those links that point to the blog posts on other sites until you find one that is not CommentLuv enabled, then comment on that blog post. Now you have just created two comments (on two separate sites) that have links pointing back to your site. One link is CommentLuv enabled and points to a specific blog post on your site, and one link (from the NON-CommentLuv enabled blog) just points back to your home page. That looks natural to Google. You will not be penalized for that behavior. **You will be rewarded.**

Below is a screenshot of a comment I left on a blog called BizBloggingBuzz.com. Please note that BizBloggingBuzz.com is a CommentLuv enabled blog, so every time I leave a comment, I get two links back to my site. One link at the top and one link at the bottom of my comment. If a blog or website is NOT CommentLuv enabled, then I only get the ONE LINK back to my home page (the link at the top of the post).



Jupiter Jim

September 27, 2013 at 7:40 am

Sarupa,

That links to my home page

In my mind, it's easy NOT to look like a comment vampire. I generally don't see comment vampires within the B3 group and I've been here over 2 years now. But none of us are perfect, of course.

To NOT look like a comment vampire, you simply need to take 8 minutes to actually read the post and then leave a meaningful, heartfelt comment. Granted, sometimes we are in a rush and sometimes the comments are shorter than others. But that's the general rule.

The 'comment vampires' I have trouble with are not from the B3 group. They are the spammers that leave fairly meaningless comments on my blog. You have to click a box that says I will DELETE YOUR COMMENT if you don't use your real name OR you don't have a gravatar. Guess what? These useless spammers will still leave comments on my blog. I just delete them.

That links to a blog post on my site!

The purpose of commenting should be to add to the discussion and add to the knowledge of the post and conversation. If you need to correct someone in public, I guess, it would make sense to try and be as diplomatic as possible about it.

Jupiter Jim recently posted..[How to Add SEO Optimized Images to WordPress 3.6.1 Blog Posts and Pages](#) 📷

So what's the proper ratio?

Who knows? I think if 75% of your links are CommentLuv enabled and 25% of your backlinks are from sites that are not CommentLuv enabled, you should be fine. You will not be penalized by Google. That's probably the ratio I have for all the links that point back to my site. And so far, I've been rewarded, not penalized. I believe this is a safe, conservative strategy. You need to do what you think is best for your website.

So, again, how does blog commenting help me?

It builds backlinks to your site and that helps your website SEO.

When you comment on other sites, sometimes the owner of that site comes back to comment on your site. That will increase the number of visitors to your site and the number of blog comments on your site.

When you comment on other sites, especially if those sites are CommentLuv enabled, people can see your gravatar (your profile pic) and your comment. If they like your comment, or they like the **title of the link** that points back to your blog post, **they might click on it.** That will increase the number of visitors to your site and the number of blog comments to your site. I can see from my site statistics, that this does, in fact, happen. I sometimes get people clicking on CommentLuv links attached to comments I made two years ago.

All the strategies I just mentioned will improve your website SEO, and bring in more visitors. **More visitors to your blog means more comments on your blog and more people signing up for your email list.**

And don't forget, at the end of a year, you will have read about 250 blog posts related to your niche. This will give you ideas for future blog posts of your own. Reading all those blog posts will also help **make you an expert in your niche.**

So, no matter how you slice it, **blog commenting** is just a great habit to get into IF you want to consider yourself a serious blogger!

In Summation...

My #1 Blog Secret:

1. Will improve your blog and website SEO.
2. Will bring more visitors to your blog and website.
3. Will get you more blog comments.
4. Will help increase subscribers to your email list.
5. Will improve your Alexa.com rank.
6. Will improve your Google 'PageRank'.
7. Will improve your SERP (search engine results page which is different than 'PageRank').
8. Will improve your blog and website 'domain authority'.
9. Will give you great blog post ideas for your own blog.
10. Will increase your knowledge within your own niche.

Important Supplemental Information

Can I buy the CommentLuv enabled plugin?

You can buy the [CommentLuv premium plugin here](#). By purchasing this plugin through my affiliate link, you will be supporting *all* the *free video tutorials* and *blog posts* on JupiterJim.CLUB – and this *free report*, as well. And I sincerely appreciate all the support I can get. Thank You!

Get more comments on your own blog.

By installing the CommentLuv plugin on your site, you will be enticing and encouraging other bloggers to **comment on your site** which is always a good thing. They will want to comment on your CommentLuv enabled blog because **they know it will build backlinks to their own site!**

Another benefit of having CommentLuv:

Your site could also end up on other website lists of **“CommentLuv enabled blogs”** and that will allow more bloggers to find this site and that will help bring more visitors to your site. Ending up on a list of “CommentLuv enabled blogs” is not something that will happen right away and it will also require that you have a decent blog or website. But, in time, all the CommentLuv backlink goodness just adds up to bring more visitors and comments and subscribers to your website.

How do I determine the number of backlinks to my site?

The following three websites will provide the number of backlinks pointing to your site. Two sites have a **free** option and

a **paid** option. The paid option gives you more details on the sites that have links pointing back to your site.

<https://ahrefs.com/>

<https://www.majesticseo.com/>

<http://www.opensiteexplorer.org/>

Any Questions?

I build Top-Notch, **Professional WordPress blogs** and websites for a living. I can also tutor you in WordPress over the Internet, anywhere in the world. I am also an Online Marketing Instructor and WordPress tutor. I can tutor you over the Internet, anywhere in the world.

If you have any questions, please contact me at:

JupiterJim.com

JupiterJim.CLUB

[turn to next page]

Can YOU give away this free report on your own blog or website?

YES, PLEASE DO!!! You can give away this report on your blog or website as a way to entice visitors to sign up or subscribe to your mailing list, as long as you do **NOT** edit one word of this document.

You are *NOT ALLOWED* to sell this document without my permission.

Again, you are free to share this report with anyone, **so long as you do not edit one word of this document**, as this report is all **copyrighted material**. In other words, it's **illegal and unethical** to use this report, that I spent so much time and effort researching and writing, without my permission, so *please* do NOT do it. Thank You!

If you would like to edit some portion of this report before giving it away, **please contact me first and ask for my permission and you will probably get it. I can be a quite reasonable fellow!**

I hope this helps!

**Sincerely,
Jupiter Jim**

A handwritten signature in black ink that reads "Jupiter Jim". The signature is written in a cursive, flowing style with large loops and a prominent initial 'J'.

Terms and Definitions

What is a SERP?

“A **search engine results page (SERP)** is the listing of results returned by a search engine in response to a keyword query. The results normally include a list of items with titles, a reference to the full version, and a short description showing where the keywords have matched content within the page. A SERP may refer to a single page of links returned, or to the set of all links returned for a search query.”

(quoted from: <http://en.wikipedia.org/wiki/Serp>)

In other words, you type “deep sea fishing trips Florida” (the 'keyword query') into Google and Google returns a page with the links to all the boats doing “deep sea fishing trips” in florida. That page in Google with all the links is called the **SERP**. Very simple.

[turn to next page]

What is PageRank?

PageRank is a way of measuring the importance of website pages. According to Google:

“PageRank works by counting the number and quality of links to a page to determine a rough estimate of how important the website is. The underlying assumption is that more important websites are likely to receive more links from other websites.”

(quoted from: <http://en.wikipedia.org/wiki/PageRank>)

So, just to be clear, PageRank is NOT where your website link lands on the Google Results page when someone searches for your site. If someone searches on Google for “salt water fishing trips” and your site is the 4th link listed on the results page , your PageRank is NOT '4'.

As a matter of fact, it's the PageRank of your blog or website that helps determine where the link to your site ends up in the Google search engine results page (the SERP). Your website's PageRank can only range from 1 to 10. Got that?

[turn to next page]

What is Alexa Traffic Rank?

“The global traffic rank is a measure of how a website is doing relative to all other sites on the web over the past 3 months. The rank is calculated using a combination of the estimated **average daily unique visitors** to the site and the estimated **number of pageviews** on the site over the past 3 months. The site with the highest **combination** of unique visitors and pageviews is ranked #1.”

(quoted from: <http://www.alexa.com/help/traffic-learn-more>)

You can download the Alexa toolbar, which will quickly and easily allow you to see the Alexa rank of any site you visit in an instant. Go to <http://www.alexa.com/> and click on the “Toolbar” link in the main navigation menu at the top of the page. You will then be directed to a page that will detect which browser you are using (e.g. Firefox, Chrome, IE, Safari, etc.) and then be given a link to where you can download the Alexa toolbar appropriate to the browser you are currently using. It just takes a minute to download and install. It's totally worth it because you can tell in an instant, by clicking one button in your browser toolbar, whether or not the site you are viewing has lots of traffic, simply by looking at the Alexa score.

What is Domain Authority and Page Authority?

Domain Authority is Moz's (Moz.com) calculated metric for how well a given domain is likely to rank in Google's search results. Domain Authority is scored on a 100-point, logarithmic scale. Thus, it's easier to grow your score from 20 to 30 than it would be to grow it from 70 to 80.

Domain Authority vs. Page Authority

Whereas Domain Authority measures the predictive ranking strength of entire domains or subdomains, Page Authority measures the strength of an individual page. So, the number representing the Domain Authority for your site will probably be different from the number representing the Page Authority for your home page.

How can you determine your Domain Authority and Page Authority?

You can measure Domain Authority using [Open Site Explorer](#) or the [MozBar](#), Moz's free SEO toolbar.

(quoted from <http://moz.com/learn/seo/domain-authority>)

[last page of this report!]